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## COMMUNICATION WITH MULTI-SENSORY DEVICES ABSTRACT OF THE DISCLOSURE

The present invention provide a method, apparatus and computer program product which enables the mode of use of a multi-sensory device to be used to prioritise the type of data which is sent to the device. The multi-sensory device sends its usage mode, for example, aural or visual, as part of communications to a server. The server then obtains the usage mode and uses this information to prioritise data sent to the device. For example if the device is being used aurally, audio data is prioritised for sending to the device such that data sent to the device is primarily or exclusively audio data.